



# YOUR CHECKLIST FOR TEXTING COLLEGE COACHES

**Are there words misspelled or glaring grammar issues?**

Sure, texting college coaches may be more casual than emailing, but that doesn't mean you can get lazy. Major grammar or spelling issues can detract from what you're trying to say, and might leave the coach with a bad impression.

**Have you used profane language or racial slurs?**

This may seem like a no-brainer, but it does happen when recruits get too comfortable texting college coaches and start to talk to them like they do their friends. It's great to have friendly conversation but you should never use inappropriate language or images. [If you wouldn't post it on your Twitter feed](#) or show it to your parents, you probably shouldn't be texting it to a college coach.

**Have you already sent a few unanswered texts?**

If you've sent 3-4 texts that have gone unanswered, it's time to reevaluate your strategy in texting that college coach. Maybe texting isn't a great way to communicate with this coach. You can try direct messaging on social media, an email or a phone call. Or perhaps this coach is evaluating if you are still a prospect. Peppering the coach with endless, unanswered texts is not the best way to get them to take notice.